

REPRESENT THE FUTURE OF PROFESSIONAL PERSONAL VEHICLES



Advances in battery technology have allowed development of a new generation of personal vehicles. TRIKKE technology is a superior choice for commercial and professional applications, for patrolling large areas, indoors and outdoors, where a car or a golf cart is too cumbersome, a bicycle does not fit right, and walking long distances is just too tiring.

There are lots of uses for personal vehicles in a professional setting, and our sales team identifies new applications every day. From Police to Security, from Parking and City tasks, from large campuses, Parks to EMS and military. Wherever access, traffic, agility and footprint are a factor, TRIKKE makes the difference by improving human mobility.

Quiet, clean, simple and safe to operate, a truly ergonomic and comfortable ride, low maintenance and extreme durability.

The adoption of light electric vehicles is a trend, a growing market opportunity, and TRIKKE Defender is well positioned, as it performs better than the competition: Segway, electric bicycles, T3 chariots and golf carts.

TRIKKE TECH has more than 20 years of experience in developing and manufacturing its products in the United States. Our clients are Corporations with large campuses, Government, Hospitals, Police Departments, Sheriffs, Hospitality, Cities, Transit, Airports, Universities, Malls, Casinos, etc.



THE PRODUCT LINE

DEFENDER / POSITRON is a professional grade personal vehicle designed for heavy duty cycle. It is rugged, it's electric, and capable of continuous use with swappable batteries. Virtually silent and with small footprint for indoors and outdoors. It produces no emissions and runs on less than one dollar a day of electricity.

Powerful enough to carry a 300lb rider up a hill, It employs the TRIKKE patented 3-point cambering frame technology, all-wheel-drive system, full suspension and hydraulic brakes on all wheels, providing an effective off-road capability.

It can be fitted with special performance package, extended range battery, cargo, lights, siren and special accessories for Police street patrolling.

Available trailer and cargo holders for delivery, maintenance, distribution, events.

Customized colors and graphics can be offered, to match clients brand identity.

Vehicles are usually sold in multiple units (fleets) and over time, reorders are very common. TRIKKE keeps a continuous product development in the pipeline, as we tailor and customize the products to the needs of our clients, learning how they are used and what they expect from a personal vehicle in their unique environment.





A QUALITY PRODUCT

20 years of product development and manufacturing of 3-point cambering vehicles for consumer and professional markets. TRIKKE TECH has focused the past 8 years on B2B professional applications, developing vehicles for specific applications, boosting performance, durability, simplicity and customization. Reorders are a strong endorsement to our quality.

PRICING and COMPETITION

There is virtually no direct competition. TRIKKE design is uniquely different, and competitors like Segway PT, T3 Motion, electric bikes and scooters are not up to the level of performance and acceptance of the TRIKKE. Prices are within the range of the competition on the various levels.

MARKETING MATERIALS

Multimedia demonstration, catalog in electronic and printed format, list of references from lots of satisfied clients, case studies in different fields, customized business card, professional shirts. Support for shows and demonstrations. Product demo sample program.





AVAILABILITY and DELIVERY

Vehicles are assembled and customized to each order. Fleets of up to 5 units are delivered within 15-30 days. Delivery of larger orders may take up to 60 days. Vehicles are assembled and shipped from Buellton, CA.

CUSTOMER SUPPORT

Business hours (PST) phone and e-mail direct support for ordering and parts. 24/7 phone and chat tech support from our R&D team. Local technician services available in selected areas. On-site basic or certified operational and technical training.

COMMISSION

15% for accounts initiated by the rep and 10% for accounts given to the rep by the company. See rep agreement for other scenarios. There is scalable commission for volume discounts. Payments are made after the orders are paid for.

VEHICLE DEMO SAMPLE

TRIKKE offers a program for acquiring a demo vehicle. Initially, Rep will be able to purchase a sample of Positron 60V for 50% off retail price plus shipping, a one-time deal.

TERRITORY and CHANNELS

Based on the location, rep expertise and stablished accounts, principal and rep will define geographic area and vertical channels.







INDEPENDENT SALES REP QUESTIONNAIRE

WHAT IS YOUR TERRITORY?

WHAT IS YOUR LINE CARD?

WHAT MARKETS ARE COVERED BY THE PRODUCTS YOU CURRENTLY REPRESENT?

HOW LONG IS YOUR EXPERIENCE SELLING THESE PRODUCTS?

DO YOU HAVE ANY PREVIOUS EXPERIENCE SELLING PERSONAL VEHICLES?

HOW WILL TRIKKE VEHICLES FIT YOUR SALES STRATEGY?

WHAT IS YOUR MARKETING PLAN TO SELL TRIKKE VEHICLES?

DESCRIBE A FEW IMMEDIATE CLIENTS OR TARGETS FOR TRIKKE IN YOUR TERRITORY

WOULD YOU BE ABLE TO HELP TO ESTABLISH MAINTENANCE VENDORS FOR THE TERRITORY?